



ALEXANDRIA PALMER

ALEXANDRIA@ARIASK.DESIGN

UX/UI DESIGNER

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UX/UI DESIGN 2023
GENERAL ASSEMBLY

B.A. 2017
COMMUNICATIONS
WESTERN STATE
COLORADO UNIVERSITY

★★★★ FIGMA

★★★★ ADOBE SUITE

★★★★ CONTENT CREATION

★★★★ BLOCKCHAIN

★★★ MICROSOFT OFFICE

★★★ HTML/CSS/JS

DESIGN SPECIALTIES

EXTENSIVE RESEARCH

USER INTERVIEWS

ARTICULATE STORYTELLING

TASK AND USER FLOWS

DESIGN PROTOCOLS

INFORMATION ARCHITECTURE

RAPID WIREFRAMING

PROTOTYPING

USABILITY TESTS

PRESENTATIONS

A CREATIVE AND COMPASSIONATE **UX DESIGNER** WHO APPRECIATES LARGE COMPLEX SYSTEMS, TROUBLE SHOOTING AND PROBLEM SOLVING IN ORDER TO DEVELOP EFFECTIVE AND TRUSTWORTHY COMMUNICATION SOLUTIONS. **STRONG CRITICAL- THINKING EXPERTISE** IN EVALUATING CHALLENGES TO ORGANIZE INFRASTRUCTURES AND INVENTORIES FOR FLEXIBILITY AND ENGAGEMENT. WORKS WELL INDEPENDENTLY, WITH OTHERS, AND UNDER PRESSURE. ADVOCATES FOR **HUMAN-CENTERED DESIGN** WHILE DILIGENTLY KEEPING **USERS**, CO-WORKERS, AND THE VALUE OF THE BUSINESS IN MIND.

UX/UI DESIGN EXPERIENCE

- 24 SOUL VENTURES
auditing ui/ux, writing and editing content
- 23 INNOVATIVE MEDIA SOLUTIONS, LLC.
ux/ui and graphic design consultation
- 23 OPENAI - DESIGN CHALLENGE
ux/ui research and design for artificial intelligence tools
- 23 EXCHANGEMATE INTERNATIONAL EDUCATION
graphic design for student personas
- 23 RETHINK YEARBOOKS
ux/ui researcher & project manager for client-based ux/ui design certification project
- 21 AWAKEN WITH COMPASSION, LLC.
ux/ui research and design for health and wellness website

WAREHOUSE EXPERIENCE

- 24 DENVER THEATRICAL STAGE, FILM, AND EXHIBITION EMPLOYEE'S UNION (2017)
audio, lighting, and video engineer
 - osha 10 hour safety certification
 - rigging lift certifications
- 22 SUMMIT INTEGRATED SYSTEMS
telecommunications and av technician
- 15 ARROW TECHNOLOGIES, LLC.
telecommunications technician

PROGRAM MANAGEMENT EXPERIENCE

- 17 KWSB 91.1 FM THE PENGUIN (2015)
program director for college campus radio station